



ARROW ELECTRONICS, INC.



Kontron and Arrow Electronics expand distribution agreement to benefit embedded markets

Arrow Electronics to distribute Kontron's full line of embedded computing products in North and Central America

POWAY, Calif., and MELVILLE, N.Y, December 21, 2009 – Kontron today announced the signing of an expanded distribution agreement with Arrow Electronics, Inc. (NYSE:ARW), a leading global distributor of electronic components and solutions. Under the terms of the agreement, Arrow will market and distribute Kontron's full line of embedded computing products in North and Central America. This new agreement is an extension of an existing successful relationship between the two companies, which primarily focused on [Kontron's Carrier Grade and Rack Mount Servers](#).

Kontron ranks as one of the world's largest manufacturers of embedded computing technology. The company also supports one of the industry's broadest portfolios, offering [boards and mezzanines](#), [Computer-on-Modules](#), [HMIs and displays](#), [systems and platforms](#), [communications-grade rack mount servers](#), [rugged and custom products](#) designed to significantly reduce time-to-market and development costs. Leading OEMs, system integrators and application providers integrate Kontron products into demanding applications in a wide range of embedded market segments that include data and [telecommunications](#), [automation](#), mobile computing, [medical](#), [military and aerospace](#), and control and measurement engineering.

"Extending our relationship with Arrow strengthens Kontron's distribution channel across the Americas, supporting our long-term goal to develop strategic partnerships and alliances that expand our reach and access into key embedded markets," said Mike Kadri, vice president of sales for Americas at Kontron. "As a global powerhouse, Arrow adds significant value to Kontron's broad slate of technologies and services – expanding our sales channel with superior distribution."

"Kontron's status as a leading manufacturer of embedded computing technology is an ideal match for Arrow's diverse and prominent base of customers," said David West, vice president of supplier marketing and asset for Arrow Electronics. "With this agreement, we can offer a broader scope of embedded products, equipping our customers with tools and technologies suited for embedded design in medical, military, communications, industrial automation and transportation markets."

Kontron's full product portfolio is now available through Arrow Electronics. Please call 800-777-2776 or visit <http://www.arrownac.com/>

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About Kontron

Kontron designs and manufactures embedded and communications standards-based, rugged COTS and custom solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron's diverse product portfolio includes: boards & mezzanines, Computer-on-Modules, HMI's & displays, systems & platforms, and rugged & custom capabilities. Kontron is a Premier member of the Intel® Embedded and Communications Alliance and has been a VDC Platinum Vendor for Embedded Computer Boards 5 years running. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: <http://www.kontron.com>

About Arrow Electronics, Inc.

Arrow Electronics (www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Headquartered in Melville, N.Y., Arrow serves as a supply channel partner for approximately 800 suppliers and 130,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 340 locations in 53 countries and territories.

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